

REPORT SMALL BUSINESS

# NYC's Largest Business Improvement Districts

Ranked by assessment budget

Rank	BID	Phone/Web site	Top executive	2009 assessment budget (in thousands) <sup>1</sup>	No. of city blocks in district	No. of businesses located in district	Year est.	Services provided	Geographical boundaries
1	<b>Alliance for Downtown New York Inc.</b> 120 Broadway New York, NY 10271	(212) 566-6700 www.downtownny.com	<i>Elizabeth H. Berger</i> President	\$13,000.0	113	1,046	1995	Public safety, environmental improvements and beautification, economic development, social services	City Hall to the Battery, between the East River and West St.
2	<b>Grand Central Partnership</b> 122 E. 42nd St. New York, NY 10168	(212) 883-2420 www.grandcentralpartnership.org	<i>Alfred C. Cerullo III</i> President, chief executive	\$11,565.5	70	23,000	1988	Sanitation, public safety, streetscape beautification, visitor assistance	Irregular borders from 54th St. to 35th St., between Second Ave. and Fifth Ave.
3	<b>Times Square Alliance</b> 1560 Broadway New York, NY 10036	(212) 452-5200 www.timessquarenyc.org	<i>Tim Tompkins</i> President	\$10,400.0	33	5,000 <sup>2</sup>	1992	Community development, neighborhood marketing and promotion, supplemental security, sanitation	53rd St. to 40th St., between the west side of Sixth Ave. and Eighth Ave., including Restaurant Row to Ninth Ave.
4	<b>34th Street Partnership</b> 500 Fifth Ave. New York, NY 10110	(212) 719-3434 www.34thstreet.org	<i>Daniel A. Biederman</i> President	\$9,291.5	31	5,000	1992	Security and sanitation, tourism and visitors' services assistance, streetscape improvements, operations of two public parks	35th St. to 31st St., between Park Ave. and 10th Ave.
5	<b>Fashion Center</b> 209 W. 38th St. New York, NY 10018	(212) 764-9600 www.fashioncenter.com	<i>Barbara Randall</i> President	\$5,000.0	25	6,000	1993	Public safety, street cleaning, capital improvements, economic development	41st St. to 35th St., between Fifth Ave. and Ninth Ave.
6	<b>MetroTech</b> 4 MetroTech Center Brooklyn, NY 11201	(718) 488-8200 www.metrotechbid.org	<i>Michael Weiss</i> Executive director	\$2,624.5	25	200	1992	Sanitation, public safety, business support, open space development and maintenance	South side of Tillary St. to both sides of Willoughby St., between both sides of Flatbush Ave. and both sides of Adams St.
7	<b>Fifth Avenue</b> 630 Fifth Ave. New York, NY 10111	(212) 246-6256 www.fifthavenuebid.com	<i>Thomas Cusick</i> President	\$2,562.0	17	3,000	1993	Supplemental security, supplemental sanitation, tourist assistance	Both sides of Fifth Ave. between 61st St. and 46th St., and both sides of 57th St. between Madison Ave. and Sixth Ave.
8	<b>East Midtown Partnership</b> 875 Third Ave. New York, NY 10022	(212) 813-0030 www.eastmidtown.org	<i>Rob Byrnes</i> President	\$2,220.0	48	2,700	2002	Beautification, marketing, sanitation, security	63rd St. to 49th St., between Second Ave. and Madison Ave.
9	<b>Lincoln Square</b> 1841 Broadway New York, NY 10023	(212) 581-3774 www.lincolnsquarebid.org	<i>Monica Blum</i> President	\$1,800.0	33	220	1996	Sanitation, security officers/ambassadors, beautification, visitor services	Broadway between 70th St. and the north side of 58th St.; Columbus Ave. between 68th St. and 60th St.; east side of Amsterdam Ave. between 70th St. and 60th St.; two blocks of Central Park West
10	<b>Madison Avenue</b> 59 E. 79th St. New York, NY 10075	(212) 861-2055 www.madisonavenuebid.org	<i>Matthew A. Bauer</i> President	\$1,757.0	29	1,100	1996	Security, sanitation, capital improvements, marketing and promotion	Madison Ave. and its side streets, between 86th St. and 57th St.
11	<b>Flatiron/23rd Street Partnership</b> 27 W. 24th St. New York, NY 10010	(212) 741-2323 www.discoverflatiron.org	<i>Jennifer A. Brown</i> Executive director	\$1,600.0	38	4,500	2006	Supplemental sanitation and security, marketing, public improvement projects, homeless outreach	21st St. to 28th St., between Sixth Ave. and Park Ave.; Lexington Ave. from 22nd St. to 26th St., including the blocks east of Lexington Ave. from 22nd St. to 25th St.
12	<b>Fulton Mall Improvement Association</b> 15 MetroTech Center Brooklyn, NY 11201	(718) 403-1608 www.fultonstreet.org	<i>Kevin W. Tolan</i> Business services manager	\$1,501.0	17	150	1976	Sanitation and maintenance, security, marketing and promotions, capital improvements	Fulton St. from Boerum Place/Adams St. to Flatbush Ave.; DeKalb Ave. from Albee Square West to Flatbush Ave.