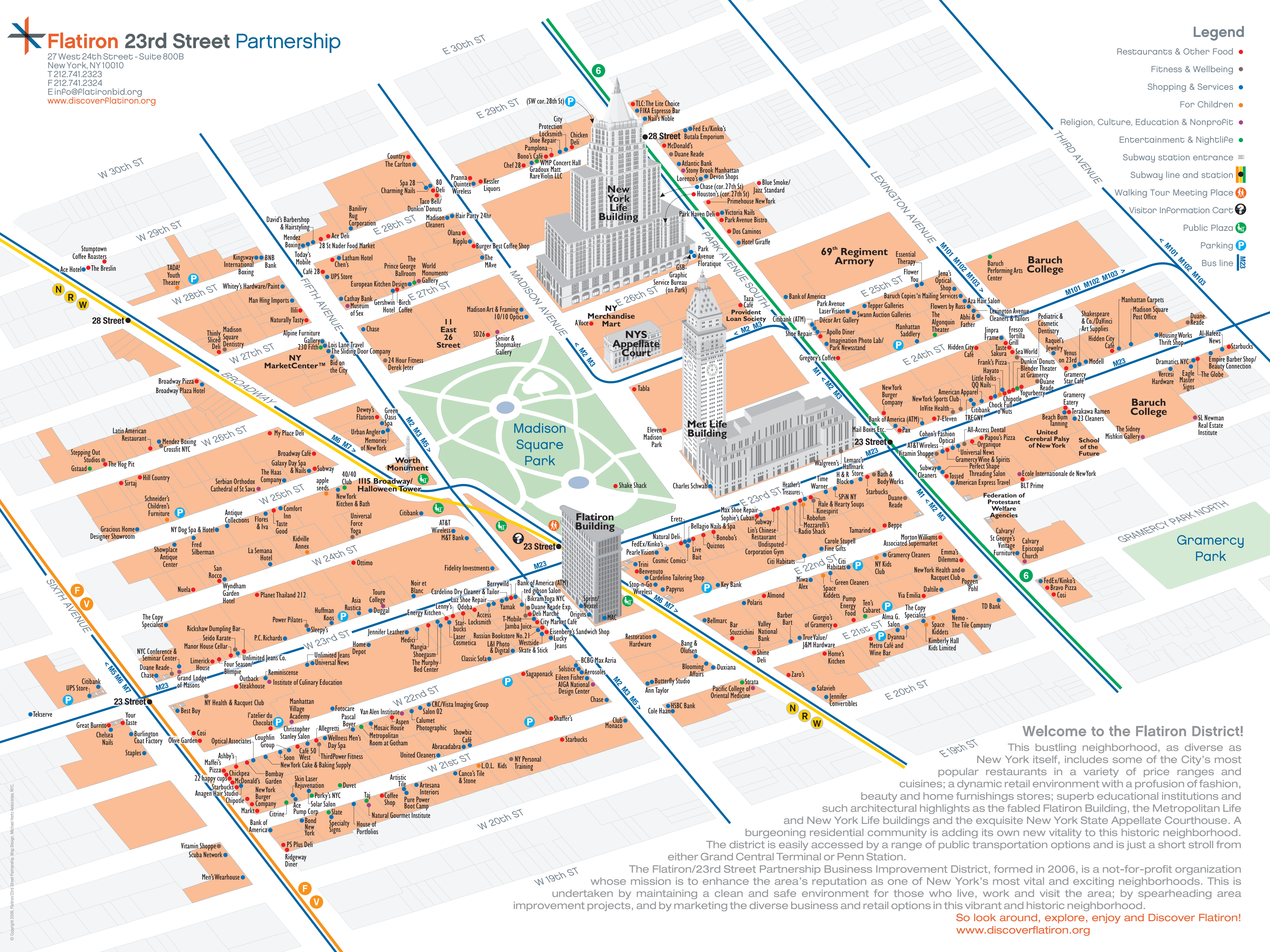


Flatiron 23rd Street Partnership

27 West 24th Street - Suite 800B
 New York, NY 10010
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Legend

- Restaurants & Other Food ●
- Fitness & Wellbeing ●
- Shopping & Services ●
- For Children ●
- Religion, Culture, Education & Nonprofit ●
- Entertainment & Nightlife ●
- Subway station entrance □
- Subway line and station █
- Walking Tour Meeting Place ●
- Visitor InFormation Cart ●
- Public Plaza ●
- Parking P
- Bus line M23



Welcome to the Flatiron District!

This bustling neighborhood, as diverse as New York itself, includes some of the City's most popular restaurants in a variety of price ranges and cuisines; a dynamic retail environment with a profusion of fashion, beauty and home furnishings stores; superb educational institutions and such architectural highlights as the fabled Flatiron Building, the Metropolitan Life and New York Life buildings and the exquisite New York State Appellate Courthouse. A burgeoning residential community is adding its own new vitality to this historic neighborhood. The district is easily accessed by a range of public transportation options and is just a short stroll from either Grand Central Terminal or Penn Station.

The Flatiron/23rd Street Partnership Business Improvement District, formed in 2006, is a not-for-profit organization whose mission is to enhance the area's reputation as one of New York's most vital and exciting neighborhoods. This is undertaken by maintaining a clean and safe environment for those who live, work and visit the area; by spearheading area improvement projects, and by marketing the diverse business and retail options in this vibrant and historic neighborhood.

So look around, explore, enjoy and Discover Flatiron!
www.discoverflatiron.org

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Food RESTAURANTS

Restaurants & Bars	
A Voc	41 Madison Avenue
Allegritti	46 West 22nd Street
Almond	12 East 22nd Street
Aspen	30 West 22nd Street
Bar Stuzzichini	928 Broadway
Beppe	45 East 22nd Street
BLT Prime	111 East 22nd Street
Blue Smoke	116 East 27th Street
Bombay Garden	62 West 22nd Street
The Breslin	20 West 29th Street
Café 50 West	50 West 22nd Street
Country	90 Madison Avenue
Dewey's Flatiron	210 Fifth Avenue
Dos Caminos	373 Park Avenue South
Eleven Madison Park	11 Madison Avenue
Grego's of Gramercy	27 East 21st Street
The Globe	158 East 23rd Street
Hill Country	30 West 26th Street
The Hog Pit	37 West 26th Street
Home's Kitchen	22 East 21st Street
Houston's	378 Park Avenue South
Illini	236 Fifth Avenue
Limerick House	69 West 23rd Street
Live Bait	14 East 23rd Street
Markt	676 Sixth Avenue
Metro Café and Wine Bar	32 East 21st Street
Nuela	43 West 24th Street
Oiana	72 Madison Avenue
Oliva Garden	696 Sixth Avenue
Ottimo	6 West 24th Street
Outback Steakhouse	60 West 23rd Street
Pamplona	37 East 28th Street
Park Avenue Bistro	377 Park Avenue South
Planet Thailand 212	30 West 24th Street
Pranna	79 Madison Avenue
Primehouse New York	381 Park Avenue South
San Rocco	37 West 24th Street
SD26	19 East 26th Street
Shaffer's	5 West 21st Street
Sirtaj	36 West 26th Street
Tabla	11 Madison Avenue
Tamarind	41-43 East 22nd Street
Via Emilia	47 East 21st Street

Quick & Casual Eateries	
22 happy cups	688 Sixth Avenue
80 Deli	80 Madison Avenue
Ace Deli	1 East 28th Street
Apollo Diner	333 Park Avenue South
Ashby's	64 West 22nd Street
Benvenuto	950 Broadway
Berrywild	2 West 23rd Street
Birch Coffee	5 East 27th Street
Bonobo's	18 East 23rd Street
Bono's Café	35 East 28th Street
Brago Pizza	257 Park Avenue South
Broadway Café	1123 Broadway
Broadway Pizza	1157 Broadway
Burger Best Coffee Shop	66 Madison Avenue
Café 28	245 Fifth Avenue
Chef 28	29 East 28th Street
Chen's	4 East 28th Street
Chicken Deli	43 East 28th Street
Chipotle	688 Sixth Avenue
Chopla	680 Sixth Avenue
Chipotle	125 East 23rd Street
Chock Full o' Nuts	119 East 23rd Street
City Market Café	178 Fifth Avenue
Coffee Shop	46 West 21st Street
Cosi	257 Park Avenue South
Cosi	700 Sixth Avenue
DeMarche	182 Fifth Avenue
Dunkin' Donuts	127 East 23rd Street
Eisenberg's Sandwich Shop	174 Fifth Avenue
Emma's Dilemma	270 Park Avenue South
Evgeny Kitchen	18 West 23rd Street
FIKA Espresso Bar	407 Park Avenue South
Four Season/Blimpie	67 West 23rd Street
Frank's Pizza	127 East 23rd Street
Fresco Tortilla Grill	36 Lexington Avenue
Gramercy Eatery	18 Lexington Avenue
Gramercy Star Café	23 Lexington Avenue
Great Burrito	100 West 23rd Street
Gregory's Coffee	327 Park Avenue South
Hale and Hearty Soups	40 East 23rd Street
Hidden City Café	132 East 24th Street
Hidden City Café	145 East 23rd Street
Jamba Juice	176 Fifth Avenue
Latin American Restaurant	29 West 26th Street
Lenny's	16 West 23rd Street
Lin's Chinese Restaurant	32 East 23rd Street
Maffei's Pizza	688 Sixth Avenue
Mangia	22 West 23rd Street
McDonald's	401 Park Avenue South
McDonald's	686 Sixth Avenue
Mozzarelli's	38 East 23rd Street
My Place Deli	1133 Broadway
Natural Deli	10 East 23rd Street
Naturally Tasty	234 Fifth Avenue
New York Burger Company	303 Park Avenue South
New York Burger Company	679 Sixth Avenue
Organic	110 East 23rd Street
Papou's Pizza	112 East 23rd Street
Park Haven Deli & Pizza	379 Park Avenue South
Pax	303 Park Avenue South
PS Plus Deli	666 Sixth Avenue
Pump Energy Food	31 East 21st Street
Qodba	12 West 23rd Street
Quiznos	16 East 23rd Street
Rickshaw Dumpling Bar	61-65 West 23rd Street
Ridgeway Diner	664 Sixth Avenue
Sagaonack	4 West 22nd Street
Sea World	32 Lexington Avenue
Shake Shack	Madison Square Park
Shine Deli	28 922 Broadway
Sophie's Cuban	28 East 23rd Street
Starbucks	296-300 Third Avenue
Starbucks	304 Park Avenue South
Starbucks	4 West 21st Street
Starbucks	684 Sixth Avenue
Starbucks	14 West 23rd Street
Stumptown Coffee Roasters	18 West 29th Street
Subway	32 East 23rd Street
Subway	5 West 25th Street
Taco Bell/Dunkin' Donuts	80 Madison Avenue
Taste Good	18 West 25th Street
Taste/Sakura	34 Lexington Avenue
Taza	350 Park Avenue South
Terakawa Ramen	16 Lexington Avenue
Thinly Sliced Deli	1182 Broadway
TLQ The Lite Choice	407 Park Avenue South
Tossed	295 Park Avenue South

Yogurberry	129 East 23rd Street
Your Taste	100 West 23rd Street
Zaro's	920 Broadway

Groceries, Gourmet Foods, Wine & Spirits	
7-Eleven	107 East 23rd Street
28th St. Nader Food Market	1 East 28th Street
Gramercy Wines & Spirits	104 East 23rd Street
Kessler Liquors	23 East 28th Street
l'atelier du Chocolat	59 West 22nd Street
Manor House Cellar	61 West 23rd Street
Morton Williams Associated Supermarket	278 Park Avenue S.

Fitness & Wellbeing

Eye Care & Eyegear	50 Madison Avenue
10/10 Optics	50 Madison Avenue
Cohen's Fashion Optical	106 East 23rd Street
Jena Optical Shop	50 Lexington Avenue
Optical Associates	60 West 22nd Street
Park Avenue Laser Vision	102 East 25th Street
Pearle Vision	6 East 23rd Street

Health Clubs & Gyms	
24 Hour Fitness Derek Jeter	225 Fifth Avenue
Crossfit NYC	25 West 26th Street
Kinespirit	40 East 23rd Street
New York Health & Racquet Club	60 West 23rd Street
New York Health & Racquet Club	270 Park Avenue South
New York Sports Club	113 East 23rd Street
NY Personal Training	12 West 21st Street
Pure Power Boot Camp	38 West 21st Street
Third Power Fitness	46 West 22nd Street

Health & Wellness	
All-Access Dental	108 East 23rd Street
Madison Square Dentistry	1158 Broadway
Pediatric & Cosmetic Dentistry	30 Lexington Avenue

Pharmacy & Health	
Duane Reade	401 Park Avenue South
Duane Reade	300 Park Avenue South
Duane Reade	71 West 23rd Street
Duane Reade	131 East 23rd Street
Duane Reade	161 East 23rd Street
Duane Reade Express	184 Fifth Avenue
InVite Health	109 East 23rd Street
Vitamin Shoppe	100 East 23rd Street
Vitamin Shoppe	655 Sixth Avenue
Walgreens	33 East 23rd Street

Yoga, Pilates & Dance Studios	
Bikram Yoga NYC	182 Fifth Avenue
Power Pilates	49 West 23rd Street
Stepping Out Studios	37 West 28th Street
Universal Force Yoga	7 West 24th Street

Shopping & Services

Apparel, Accessories, Footwear & Jewelry	
Abracadabra	19 West 21st Street
Aeroleos	168 Fifth Avenue
American Apparel	119-121 East 23rd Street
Ann Taylor	149 Fifth Avenue
BCBG Max Azria	168 Fifth Avenue
Burlington Coat Factory	707 Sixth Avenue
Club Monaco	160 Fifth Avenue
Cole Haan	141 Fifth Avenue
Eileen Fisher	166 Fifth Avenue
Eretz	10 East 23rd Street
Heather's Treasures Jewelry	38 East 23rd Street
Housing Works Thrift Shop	157 East 23rd Street
Lucky Brand Jeans	172 Fifth Avenue
Medici	24 West 23rd Street
Men's Wearhouse	655 Sixth Avenue
Modell	139 East 23rd Street
Noir et Blanc	19 West 23rd Street
Raquel's Jewelry	25 Lexington Avenue
Reminiscence	50 West 23rd Street
Ripplu	66 Madison Avenue
Shoegasm	20 West 23rd Street
Solisole	169 Fifth Avenue
St. George's Thrift Shop	277 Park Avenue South
Unlimited Jeans Co.	61 West 23rd Street
Unlimited Jeans	50 West 23rd Street
Venus on 23rd	135 East 23rd Street
Yamak	6 West 23rd Street

Art & Antiques	
Antique Collections	28 West 25th Street
Asia Rustic	37 West 23rd Street
Décor Art Gallery Corp.	337 Park Avenue South
Flores & Iva	22 West 25th Street
Fred Silberman	36 West 25th Street
Jinpra Frame	38 Lexington Avenue
Madison Art & Framing	50 Madison Avenue
Pascal Boyer	36 West 22nd Street
Showplace Antique Center	40 West 25th Street
Swann Auction Galleries	104 East 25th Street
Tepper Galleries	110 East 25th Street

Banking, Financial & Real Estate	
American Express Travel	295 Park Avenue South
Atlantic Bank	387 Park Avenue South
Bank of America	345 Park Avenue South
Bank of America	670 Sixth Avenue
Bank of America (ATM Only)	186 Fifth Avenue
Bank of America (ATM Only)	103 East 23rd Street
Bellmarc	936 Broadway
Bid on the City	226 Fifth Avenue
BNB Bank	250 Fifth Avenue
Bond New York	64 West 21st Street
Cathay Bank	235 Fifth Avenue
Charles Schwab	One Madison Avenue
Chase	386 Park Avenue South
Chase	225 Fifth Avenue
Chase	71 West 23rd Street
Chase	162 Fifth Avenue
Citibank	717 Sixth Avenue
Citibank	115 East 23rd Street
Citibank	1107 Broadway
Citibank (ATM Only)	337 Park Avenue South
Citi Habitats	27 East 22nd Street
Citi Habitats	32 East 22nd Street
Coughlin Group	52 West 22nd Street
Fidelity Investments	200 Fifth Avenue
H & R Block	44 East 23rd Street
HSBC Bank	141 Fifth Avenue
Key Bank	11 East 22nd Street
TD Bank	200 Fifth Avenue
TD Bank	260 Park Avenue South
TREGENCY	115 East 23rd Street
Valley National Bank	924 Broadway

Beauty & Cosmetics	
Bath and Body Works	304 Park Avenue South
MAC	175 Fifth Avenue
Origins	175 Fifth Avenue

Book Stores & Newsstands	
Abhi & Father	50 Lexington Avenue
Al-Hafeez News	162 East 23rd Street
Cosmic Comics	10 East 23rd Street
Park Newsstand	333 Park Avenue South
Russian Bookstore No.21	174 Fifth Avenue
Shakespeare & Co.	137 East 23rd Street
Showbiz Café	19 West 21st Street
Universal News	106 East 23rd Street
Universal News	50 West 23rd Street

Cleaners, Tailors & Shoe Repair	
23 Cleaners	18 Lexington Avenue
Cardelino Dry Cleaner & Tailor	4 West 23rd Street
Cardelino Tailoring Shop	948 Broadway
Gramercy Cleaners	44 East 22nd Street
Green Cleaners	28 East 22nd Street
Lexington Avenue Cleaners & Tailors	50 Lexington Avenue
Luz's Shoe Repair	2 West 23rd Street
Madison Cleaners	22 East 28th Street
Max Shoe Repair	28 East 23rd Street
Shoe Repair	333 Park Avenue South
Shoe Repair	39 East 28th Street
Subway Cleaners	297 Park Avenue South
United Cleaners	29 West 21st Street

Conference & Event Space	
NYC Seminar & Conference Center	71 West 23rd Street
The Prince George Ballroom	15 East 27th Street
Strata	915 Broadway

Electronics & Communications	
AT&T Wireless	1099 Broadway
AT&T Wireless	106 East 23rd Street
Bang & Olufsen	927 Broadway
Best Buy	60 West 23rd Street
P.C. Richard & Son	53 West 23rd Street
Quintex Wireless	79 Madison Avenue
Radio Shack	36 East 23rd Street
Sprint/Nextel	175 Fifth Avenue
Stop-n-Go Wireless	942 Broadway
Tekserve	119 West 23rd Street
Time Warner	46A East 23rd Street
T-Mobile	180 Fifth Avenue
Today's Mobile	1 East 28th Street

Florists	
Blooming Affairs	925 Broadway
Flower You	122 East 25th Street
Flowers by Russ	50 Lexington Avenue
Park Avenue Floratique	368 Park Avenue South

Furniture, Housewares & Interior Design	
Alpine Furniture Gallery	230 Fifth Avenue
Artesana Interiors	36 West 21st Street
Artistic Tile	38 West 21st Street
Banilivry Rug Corporation	3 East 28th Street
Butala Emporium	108 East 26th Street
Calvary/St. George's Vintage Furniture	277 Park Avenue South
Carpet Tile & Stone	2 West 21st Street
Classic Sofa	5 West 22nd Street
Dattile	49 East 21st Street
Devon Shops	111 East 27th Street
Duxiana	921 Broadway
Eraproan Kitchen Design	13 East 27th Street
Gracious Home Designer Showroom	45 West 25th Street
The Haas Company	11 West 25th Street
Huffman Koos	43 West 23rd Street
Jennifer Convertibles	902 Broadway
Jennifer Leather	26 West 23rd Street
Man Hing Imports Corp.	240 Fifth Avenue
Manhattan Carpets	145 East 23rd Street
Mosaic House	32 West 22nd Street
The Murphy & Center	22 West 23rd Street
Nemo - The Tile Company	48 East 21st Street
New York Cake & Baking Supply	56 West 22nd Street
New York Kitchen & Bath	8 West 25th Street
Poggen Pohl	270 Park Avenue South
Restoration Hardware	935 Broadway
Safavieh	902 Broadway
Sleepy's	49 West 23rd Street
The Sliding Door Company	230 Fifth Avenue

Gift Shops, Card Stores & Souvenirs	
Carole Stupell Fine Gifts	29 East 22nd Street
Lemarc's Hallmark Store	44 East 23rd Street
Memories of New York	206 Fifth Avenue
Papyrus	940 Broadway

Hair & Nail Salons, Tanning & Day Spas	
Aima G. Salon	38 East 21st Street
Anagen Hair Studio	684 Sixth Avenue
Aza Hair Salon	50 Lexington Avenue
Barber Bart	17 East 21st Street
Beach Bum Tanning	132 East 23rd Street
Bellagio Nails & Spa	10 East 23rd Street
Butterfly Studio	149 Fifth Avenue
Charming Nails	80 Madison Avenue
Chelsea Nails	100 West 23rd Street
Christopher Stanley Salon	48 West 22nd Street
David's Barbershop & Hairstyling	1 East 28th Street
Dramatics NYC	158 East 23rd Street
Dyanna	40 East 21st Street
Empire Barber Shop/Beauty Connection	162 East 23rd Street
Essential Therapy	122 East 25th Street
Galaxy Day Spa & Nails	7 West 25th Street
Green Oasis Spa	206 Fifth Avenue
Hair Party 24hr	78 Madison Avenue
Hayato	125 East 23rd Street
Laser Cosmetica	18 West 23rd Street
Lorenzo's	109 East 27th Street
Miwa Alex	24 East 22nd Street
Nails Noble	407 Park Avenue South
Perfect Shape Threading Salon	295 Park Avenue South
Polaris	10 East 22nd Street
QO Nails	119 East 23rd Street
Salon O2	20 West 22nd Street
Skin Laser Rejuvenation	57 West 21st Street
Solar Salon	55 West 21st Street
Soon	54 West 22nd Street
Spa 28	80 Madison Avenue
ted gibson salon	184 Fifth Avenue
Trim'n Private	4 East 23rd Street
Victoria Nails	379 Park Avenue South
Wellness Men's Day Spa	44 West 22nd Street

Hardware Stores & Locksmiths	
Access Locksmith	8 West 23rd Street
Ace Pump Corp.	57 West 21st Street
City Protection Locksmith	41 East 28th Street
Home Depot	28-40 West 23rd Street
True Value / J&M Hardware	19 East 21st Street
Vercosi Hardware	152 East 23rd Street
Whitey's Hardware/Paint	244 Fifth Avenue

Hotels & Travel	
Ace Hotel New York	20 West 29th Street
Broadway Plaza Hotel	1155 Broadway
The Carlton	88 Madison Avenue
Comfort Inn	18-20 West 25th Street
Gershwin Hotel	7 East 27th Street
Hotel Giraffe	365 Park Avenue South
Hotel Roger Williams	131 Madison Avenue
La Semana Hotel	25 West 24th Street
Latham Hotel	4 East 28th Street
Lois Lane Travel	230 Fifth Avenue
The Mave	62 Madison Avenue
Wyndham Garden Hotel	37 West 24th Street

Mail Services	
Fed Ex/Kinko's Ship Ctr.	8 East 23rd Street
Fed Ex/Kinko's Ship Ctr.	108 East 28th Street
Madison Square Post Office	149 East 23rd Street
Mail Boxes Etc.	303 Park Avenue South
UPS Store	101 West 23rd Street
UPS Store	243 Fifth Avenue

Music & Musical Instruments	
Gradoux Matt Rare Violin LLC	31-33 East 28th Street

Pet Care	
NY Dog Spa & Hotel	32 West 25th Street

Printing, Copies, Photography & Imaging	
Baruch Copies 'n Mailing Services	50 Lexington Avenue
Calumet Photographic	22 West 22nd Street
The Copy Specialist	44 East 21st Street
The Copy Specialist	71 West 23rd Street
CRC/Vista Imaging Group	20 West 22nd Street
Duggal	29 West 23rd Street
Eagle Master Signs	156 East 23rd Street
Fed Ex/Kinko's	257 Park Avenue South
Fotocare	43 West 22nd Street
GSB - Graphic Service Bureau	370 Park Avenue South
Imagination Photo Lab	333 Park Avenue South
L & I Photo and Digital	1 West 22nd Street
Specialty Signs	54 West 21st Street

Sports & Sporting Goods	
Kingsway International Boxing	1 West 28th Street
Manhattan Saddlery	117 East 24th Street