



## **A Bright Idea from Con Edison**

*There's a way to cut costs by making your business run more efficiently.*

Con Edison's small business energy efficiency program is designed just for small businesses like yours. There's no faster, easier way to make your business run more efficiently. Con Edison and Willdan, a leading energy and sustainability consulting firm, are helping small businesses save money, reduce energy consumption and protect the planet at the same time.

- ▶ Schedule your free energy survey—Willdan will come to your business to see how much energy you're using now and show you easy, low-cost ways to use less
- ▶ Receive free energy-saving upgrades—like compact fluorescent lamps, low-flow aerators and high-pressure rinse sprayers
- ▶ Save even more—Con Edison will pay up to 70 percent of the upfront costs if you decide to install additional recommended energy-saving upgrades

Start saving money and energy right now. Schedule your free energy survey today by speaking to a program representative or by calling 1-888-945-5326.\*

\*Small-business customers in New York City and Westchester County with an average peak monthly electric demand of less than 100 kilowatts are eligible for the program. See below for more details.

## **Go Green with energy efficiency.**

Con Edison's small business energy efficiency program is the easiest way to help your small businesses spend less and save more on lighting, energy and water —without spending a lot of money. This program was designed just for Con Edison small business customers in New York City and Westchester County who have an average peak monthly electric demand of 100 kilowatts or less. It offers free energy surveys and efficiency upgrades to help your business go green. Free upgrades include:

- ▶ Energy-saving compact fluorescent lamps, which can save you hundreds of dollars in energy costs over the life of your new bulbs
- ▶ Low-flow aerators, which can cut your water use in half and reduce the energy costs of heating your water by as much as 50 percent
- ▶ High-pressure rinse sprayers, which cut costs by lowering your water and energy use

Your free energy survey will help us discover how much energy your business is using now and find more ways to use even less. You can install other recommended low-cost, energy-saving upgrades and Con Edison will pay up to 70 percent of the upfront costs to get them installed.

Taking part in the program will help you run your business more efficiently and save money on your utility bills. And any recommended improvements you make will pay for themselves. Con Edison is helping small businesses save money and protect the Earth at the same time.

To learn more about Con Edison's small business energy efficiency program and schedule a free energy survey, call 1-888-945-5326 or visit [coned.com/energyefficiency/businessdirect.asp](http://coned.com/energyefficiency/businessdirect.asp).

This energy-saving program is brought to you by Con Edison and implemented by Willdan.