



Flatiron/23rd Street Partnership

RFP questions to manage and operate and outdoor food or beverage kiosk in
the Flatiron Plazas (North & South)

(Questions sent subsequent to June 22nd pre-bid conference)

July 7, 2010

1. Do you have a CAD drawing of the two plazas? ***See attachment A of the RFP and the BID website for drawings of the plazas.***
2. Could you email the stats regarding the number of people that your group counted as sitting in the plazas as well as the counts for the number of pedestrians that you mentioned DOT tracked? If there are any other particular stats for the area or perhaps even other plazas similar to this one would be very helpful. ***The BID usage counts for the plazas as well as the DOT pedestrian counts have been added to the BID website.***
3. Any news on the electrical/plumbing matter or the usage counts? Is there a nearby light post that DOT or Con Ed would let us tap into? ***Usage counts have been added to the BID website. Utility connections are not available at this time.***
4. Re: the list of operating businesses, did you require New York businesses or all additional properties in other states and within that regard do you need do you need financial statements for all listed? ***Please list all operating businesses in New York and other states to illustrate experience but you may submit financial statements for New York businesses only.***

Additional follow-up to questions as per 6/22/10 pre-bid conference:

1. Would a vendor running power through the street grid be permitted?
Not at this time. The plazas are created from temporary materials and there are no available ConEdison connections for retail energy services.
2. Are there public restrooms in the area? What are the rules concerning providing restrooms?
The only public restroom is at the SE corner of Madison Square Park. Prospective proposers may contact the Department of Health and Mental Hygiene (DHMH) for further information regarding their requirements for public restrooms.
3. The SLA has seating requirements. Would the chairs already on the plazas count?
Prospective proposers may contact SLA for further information.
4. The Department of Health has changed its rating system recently. Will there be ABC grades for the subconcessions from the Department of Health?
To our knowledge, there is no letter grading system for mobile food vendors. Prospective proposers should contact DHMH for further information.
5. What type of permit would be required for the Kiosk?
The successful proposer will be responsible for obtaining all necessary permits and approvals from the appropriate agencies. The DHMH Mobile Food Vendor Permit application includes a category for Restricted Area Permit.